



**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL,  
U.S. WEST, U.S. EAST, AND JAPAN: 2006**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitors. Percentages sum to more than 100 percent due to multiple island visitation and multiple activities participated in by visitors]

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Sightseeing	88.1	86.7	90.2	92.0
Helicopter / airplane tour	12.8	10.1	17.3	4.4
Boat tour / submarine / whale watching	30.1	26.9	35.2	18.3
Tour bus excursion	16.5	11.2	25.1	46.1
Private limousine / van tour	6.5	5.0	8.9	16.8
Self-guided	78.5	79.6	76.8	55.1
Recreation	89.6	90.8	87.6	80.7
Swimming / sunbathing / beach	81.8	83.0	79.9	66.3
Surfing / bodyboarding	23.9	26.6	19.3	7.4
Snorkeling / scuba diving	49.5	52.3	44.8	18.6
Jet skiing / parasailing / windsurfing	5.2	5.7	4.3	4.9
Golf	13.1	13.3	12.6	8.9
Running / jogging / fitness walking	37.9	39.5	35.3	20.9
Gym / health spa	15.9	16.0	15.7	6.6
Backpacking / hiking / camping	23.7	21.7	26.9	7.4
Sports event or tournament	5.0	4.8	5.3	3.8
Entertainment	79.1	79.1	79.2	87.7
Lunch / sunset / dinner / evening cruise	31.6	29.8	34.6	57.7
Lounge act / stage show	26.4	23.7	31.0	24.2
Nightclub / dancing / bar / karaoke	16.4	15.5	18.0	7.7
Fine dining	64.0	64.2	63.7	73.1
Shopping	93.3	93.6	92.8	98.3
Department stores	48.3	48.2	48.4	55.1
Designer boutiques	42.6	42.7	42.4	61.4
Hotel stores	47.1	43.7	52.8	51.6
Swap meet / flea markets	34.2	34.4	33.9	15.4
Discount / outlet stores	37.2	37.1	37.5	43.6
Supermarkets	65.1	69.8	57.3	59.1
Convenience stores	61.0	61.6	60.0	79.5
Duty free stores	6.0	5.4	7.0	80.6
Culture	76.4	73.9	80.6	55.7
Historic site	58.0	54.2	64.3	28.4
Museum / art gallery	29.3	29.5	28.9	18.4
Polynesian show / luau	42.7	37.5	51.3	28.0

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**Table 7.11-- ACTIVITY PARTICIPATION BY VISITORS FROM THE U.S. TOTAL,  
U.S. WEST, U.S. EAST, AND JAPAN: 2006 - Con.**

Activity	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Culture - con.				
Art / craft fair	18.5	19.5	16.7	3.8
Festival	5.4	5.7	5.1	5.9
Transportation	85.2	85.7	84.5	92.1
Trolley	7.2	5.6	9.7	65.0
Public bus	12.1	9.9	15.6	24.1
Taxi / limousine	16.7	13.9	21.3	44.5
Rental car	74.3	76.9	69.9	17.7

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2006 Visitor Satisfaction and Activity Report* and records.

**Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM THE U.S. TOTAL, BY GEOGRAPHIC AREA: 2006**

[Covers visitors from United States staying overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai	Kona
Accommodations				
Very satisfied	73.7	79.9	80.4	82.8
Somewhat satisfied	21.6	16.8	14.7	15.0
Somewhat dissatisfied	3.7	2.4	4.1	1.0
Not satisfied at all	0.9	0.9	0.8	1.2
Restaurants				
Very satisfied	61.0	58.9	52.3	53.0
Somewhat satisfied	34.4	37.9	38.1	41.6
Somewhat dissatisfied	3.7	3.2	8.0	4.1
Not satisfied at all	0.9	0.0	1.5	1.3
Shopping				
Very satisfied	66.1	60.1	49.3	47.0
Somewhat satisfied	30.7	35.7	45.7	44.1
Somewhat dissatisfied	2.8	4.1	4.5	7.7
Not satisfied at all	0.4	0.1	0.5	1.2
Golf				
Very satisfied	63.2	79.2	75.0	87.1
Somewhat satisfied	34.2	15.9	21.3	12.9
Somewhat dissatisfied	2.6	3.9	3.7	0.0
Not satisfied at all	0.0	1.0	0.0	0.0
Activities & attractions				
Very satisfied	71.0	73.7	73.2	69.3
Somewhat satisfied	26.4	23.0	24.3	27.7
Somewhat dissatisfied	2.3	3.0	2.5	1.9
Not satisfied at all	0.3	0.3	0.0	1.1
Transportation				
Very satisfied	63.2	54.1	64.8	55.6
Somewhat satisfied	30.6	27.3	17.1	27.6
Somewhat dissatisfied	5.3	12.1	10.3	6.6
Not satisfied at all	1.0	6.5	7.8	10.3
Airports				
Very satisfied	56.5	56.4	60.2	51.1
Somewhat satisfied	37.8	37.7	35.1	40.1
Somewhat dissatisfied	4.6	5.1	4.3	7.1
Not satisfied at all	1.1	0.8	0.4	1.6

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**Table 7.12-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM THE U.S. TOTAL, BY GEOGRAPHIC AREA: 2006 - Con.**

Category	Oahu	Maui	Kauai	Kona
Parks & beaches				
Very satisfied	71.8	79.1	72.2	69.5
Somewhat satisfied	23.6	18.3	25.0	27.2
Somewhat dissatisfied	3.9	2.3	2.4	2.1
Not satisfied at all	0.7	0.2	0.4	1.1

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, records.

**Table 7.13-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM THE U.S. WEST, BY GEOGRAPHIC AREA: 2006**

[Covers visitors from Pacific and Mountain States of the United States staying  
overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai	Kona
Accommodations				
Very satisfied	72.8	77.7	79.4	84.1
Somewhat satisfied	22.1	18.9	14.8	13.7
Somewhat dissatisfied	4.0	2.1	5.1	1.2
Not satisfied at all	1.0	1.3	0.6	1.0
Restaurants				
Very satisfied	61.7	56.5	48.7	51.2
Somewhat satisfied	33.2	40.8	40.6	43.6
Somewhat dissatisfied	4.1	2.7	8.5	3.9
Not satisfied at all	0.9	0.0	2.3	1.3
Shopping				
Very satisfied	67.7	60.1	46.0	45.1
Somewhat satisfied	29.8	35.7	49.0	45.4
Somewhat dissatisfied	2.0	4.3	4.5	8.5
Not satisfied at all	0.5	0.0	0.6	1.1
Golf				
Very satisfied	64.8	75.2	70.8	87.3
Somewhat satisfied	33.1	19.4	24.7	12.7
Somewhat dissatisfied	2.0	3.8	4.5	0.0
Not satisfied at all	0.0	1.5	0.0	0.0
Activities & attractions				
Very satisfied	70.6	70.9	70.5	69.3
Somewhat satisfied	26.5	26.0	26.3	28.7
Somewhat dissatisfied	2.6	2.6	3.2	0.5
Not satisfied at all	0.3	0.5	0.0	1.5
Transportation				
Very satisfied	64.4	47.1	63.1	59.3
Somewhat satisfied	28.9	28.8	13.6	17.7
Somewhat dissatisfied	5.8	14.0	13.9	6.7
Not satisfied at all	0.9	10.1	9.3	16.3

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**Table 7.13-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM THE U.S. WEST, BY GEOGRAPHIC AREA: 2006 - Con.**

Category	Oahu	Maui	Kauai	Kona
Airports				
Very satisfied	56.2	54.2	60.2	51.6
Somewhat satisfied	37.3	39.9	34.0	38.6
Somewhat dissatisfied	5.7	5.2	5.2	8.4
Not satisfied at all	0.9	0.8	0.6	1.4
Parks & beaches				
Very satisfied	69.1	78.6	72.2	68.2
Somewhat satisfied	26.8	18.4	25.2	28.9
Somewhat dissatisfied	3.2	2.7	2.1	1.8
Not satisfied at all	0.9	0.3	0.6	1.1

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2006 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.14-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM THE U.S. EAST, BY GEOGRAPHIC AREA: 2006**

[Covers visitors from all other states in the continental United States not included in  
U.S. West staying overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai	Kona
Accommodations				
Very satisfied	74.9	83.8	82.5	79.6
Somewhat satisfied	21.0	13.0	14.3	18.1
Somewhat dissatisfied	3.4	3.0	1.9	0.6
Not satisfied at all	0.7	0.1	1.3	1.7
Restaurants				
Very satisfied	60.1	63.2	59.9	57.3
Somewhat satisfied	35.9	32.8	33.1	37.0
Somewhat dissatisfied	3.1	4.0	7.0	4.4
Not satisfied at all	0.9	0.0	0.0	1.2
Shopping				
Very satisfied	63.8	60.1	56.7	51.5
Somewhat satisfied	31.9	35.9	38.4	41.4
Somewhat dissatisfied	4.0	3.8	4.6	5.8
Not satisfied at all	0.3	0.3	0.4	1.3
Golf				
Very satisfied	60.3	86.3	82.8	86.5
Somewhat satisfied	36.2	9.7	15.0	13.5
Somewhat dissatisfied	3.5	4.1	2.1	0.0
Not satisfied at all	0.0	0.0	0.0	0.0
Activities & attractions				
Very satisfied	71.6	78.3	78.5	69.2
Somewhat satisfied	26.3	18.0	20.3	25.4
Somewhat dissatisfied	1.9	3.8	1.2	5.4
Not satisfied at all	0.2	0.0	0.0	0.0
Transportation				
Very satisfied	61.8	64.0	68.1	50.6
Somewhat satisfied	32.5	25.2	24.0	40.8
Somewhat dissatisfied	4.6	9.4	3.3	6.4
Not satisfied at all	1.0	1.4	4.7	2.1

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**Table 7.14-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM THE U.S. EAST, BY GEOGRAPHIC AREA: 2006 - Con.**

Category	Oahu	Maui	Kauai	Kona
Airports				
Very satisfied	57.0	60.4	60.1	50.1
Somewhat satisfied	38.4	33.8	37.6	43.7
Somewhat dissatisfied	3.2	4.9	2.3	4.1
Not satisfied at all	1.3	1.0	0.0	2.1
Parks & beaches				
Very satisfied	75.4	79.8	72.2	72.8
Somewhat satisfied	19.4	18.3	24.7	22.8
Somewhat dissatisfied	4.7	1.7	3.0	3.0
Not satisfied at all	0.5	0.2	0.0	1.4

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2006 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.15-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM JAPAN, BY GEOGRAPHIC AREA: 2006**

[Covers visitors from Japan staying overnight or longer. Percent of visitors]

Category	Oahu	Maui	Kauai 1/	Kona
Accommodations				
Very satisfied	44.1	59.1	(NA)	52.8
Somewhat satisfied	45.6	35.8	(NA)	41.5
Somewhat dissatisfied	9.0	4.7	(NA)	5.3
Not satisfied at all	1.3	0.4	(NA)	0.4
Restaurants				
Very satisfied	22.4	23.4	(NA)	20.6
Somewhat satisfied	56.7	53.6	(NA)	50.5
Somewhat dissatisfied	19.0	21.5	(NA)	23.0
Not satisfied at all	2.0	1.5	(NA)	5.8
Shopping				
Very satisfied	41.0	16.1	(NA)	12.1
Somewhat satisfied	49.8	61.7	(NA)	46.0
Somewhat dissatisfied	8.7	20.3	(NA)	36.3
Not satisfied at all	0.4	2.0	(NA)	5.5
Golf				
Very satisfied	42.3	67.7	(NA)	45.5
Somewhat satisfied	44.9	30.9	(NA)	47.3
Somewhat dissatisfied	11.6	1.4	(NA)	7.2
Not satisfied at all	1.3	0.0	(NA)	0.0
Activities & attractions				
Very satisfied	38.0	23.0	(NA)	37.7
Somewhat satisfied	51.9	62.0	(NA)	46.6
Somewhat dissatisfied	9.2	15.0	(NA)	15.3
Not satisfied at all	1.0	0.0	(NA)	0.4
Transportation				
Very satisfied	39.8	15.8	(NA)	18.4
Somewhat satisfied	48.7	44.8	(NA)	43.5
Somewhat dissatisfied	10.3	33.1	(NA)	30.5
Not satisfied at all	1.2	6.4	(NA)	7.6

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**Table 7.15-- OVERALL SATISFACTION BY MAJOR CATEGORY BY VISITORS  
FROM JAPAN, BY GEOGRAPHIC AREA: 2006 - Con.**

Category	Oahu	Maui	Kauai	Kona
Airports				
Very satisfied	22.1	17.4	(NA)	18.2
Somewhat satisfied	60.0	62.4	(NA)	56.2
Somewhat dissatisfied	16.5	20.2	(NA)	23.6
Not satisfied at all	1.4	0.0	(NA)	2.0
Parks & beaches				
Very satisfied	49.5	46.5	(NA)	51.9
Somewhat satisfied	45.0	49.1	(NA)	40.7
Somewhat dissatisfied	4.8	4.5	(NA)	7.3
Not satisfied at all	0.7	0.0	(NA)	0.0

NA Not available.

1/ Sample is too small for tabulation.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2006 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.16-- OVERALL ISLAND EXPERIENCE BY VISITORS FROM THE  
U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2006**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors]

Criterion by island	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Oahu				
Excellent	55.3	54.2	56.6	53.0
Above average	37.5	38.4	36.5	42.1
Below average	6.3	6.6	5.9	4.2
Poor	0.9	0.8	1.0	0.6
Maui				
Excellent	69.1	65.9	73.5	50.9
Above average	26.6	28.6	23.7	44.5
Below average	3.9	4.9	2.5	4.3
Poor	0.4	0.6	0.3	0.3
Molokai				
Excellent	60.4	61.0	59.3	42.5
Above average	33.6	31.9	36.6	39.8
Below average	3.7	4.6	2.2	11.1
Poor	2.2	2.4	1.9	6.6
Lanai				
Excellent	65.7	65.2	66.2	56.3
Above average	28.9	32.5	24.9	32.8
Below average	4.2	0.0	8.9	10.9
Poor	1.2	2.4	0.0	0.0
Big Island				
Excellent	52.8	51.3	54.8	49.1
Above average	40.6	43.1	37.4	42.9
Below average	5.8	4.8	7.1	7.0
Poor	0.8	0.8	0.7	1.0
Kauai				
Excellent	66.9	62.7	72.3	42.0
Above average	27.3	30.4	23.2	40.5
Below average	4.8	6.1	3.1	16.9
Poor	1.0	0.8	1.3	0.6

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *2006 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.17-- SOURCES OF INFORMATION FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2005 AND 2006**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors. Percentages do not sum to 100 percent due to multiple sources used]

Information source	U.S. total	U.S. West 1/	U.S. East 2/	Japan
2005				
Travel agents	27.7	25.8	30.6	67.5
Internet	66.4	65.8	67.1	49.9
Personal experience	46.9	51.7	39.5	41.9
Wholesalers	9.5	8.9	10.3	17.3
Friends / relatives	39.9	37.9	43.0	30.0
Magazines	10.1	8.7	12.1	44.0
Books	22.8	19.4	28.1	43.1
Hotels / resorts	24.3	22.2	27.6	8.9
Airlines	31.8	33.1	29.9	10.1
Hawaii Visitors & Convention Bureau	9.4	7.9	11.6	8.1
Newspapers	2.9	2.8	3.1	2.9
2006				
Travel agents	34.2	30.7	40.0	91.2
Internet	88.6	89.5	87.2	62.1
Personal experience	45.7	50.5	37.8	41.2
Wholesalers	9.3	8.5	10.5	16.9
Friends / relatives	38.6	36.8	41.5	29.5
Magazines	9.7	8.7	11.3	41.5
Books	21.8	19.2	26.1	40.8
Hotels / resorts	22.7	21.5	24.6	9.7
Airlines	28.5	29.7	26.5	9.8
Hawaii Visitors & Convention Bureau	10.3	8.4	13.4	8.4
Newspapers	2.2	2.0	2.5	2.6

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report* (annual), see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.18-- INTERNET USAGE FOR TRIP PLANNING BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2005 AND 2006**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of respondents who used the internet. Percentages do not sum to 100 percent due to multiple sources used]

How the internet was used	U.S. total	U.S. West 1/	U.S. East 2/	Japan
2005				
Find things to do	50.4	45.5	58.1	40.7
Estimate costs	48.2	47.6	49.1	17.8
Find hotel or place to stay	47.7	44.7	52.3	69.3
Find good restaurant	20.1	19.2	21.5	34.7
Find recreational activities	37.4	33.5	43.5	34.6
Maps and directions	41.8	41.5	42.4	28.1
Locate sightseeing places	28.2	23.0	36.4	39.2
Make airline reservations	69.0	70.9	66.0	19.8
Hotel reservation	45.7	43.8	48.7	23.5
Rental car reservation	49.4	50.5	47.7	11.6
Locate shopping places	8.5	8.3	8.8	43.7
Find evening activities	13.9	12.3	16.4	5.9
2006				
Find things to do	51.8	47.0	60.0	37.3
Estimate costs	49.4	48.9	50.1	15.1
Find hotel or place to stay	45.6	44.1	48.1	66.3
Find good restaurant	24.3	22.7	27.1	33.1
Find recreational activities	38.8	35.8	43.9	33.0
Maps and directions	42.7	41.6	44.6	26.8
Locate sightseeing places	31.0	27.2	37.5	37.6
Make airline reservations	71.5	75.7	64.4	20.1
Hotel reservation	48.3	48.8	47.4	22.7
Rental car reservation	52.5	55.8	47.0	11.5
Locate shopping places	9.5	8.9	10.6	41.4
Find evening activities	14.1	12.5	16.8	6.1

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report* (annual), see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.19-- SAFETY ISSUES AND OTHER NUISANCES ENCOUNTERED  
BY VISITORS FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST,  
AND JAPAN: 2005 AND 2006**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of total visitors. Percentages do not sum to 100 percent due to multiple answers selected]

	U.S. total	U.S. West 1/	U.S. East 2/	Japan
2005				
No problems	92.2	91.3	93.4	96.1
Safety Issues:				
Solicited by drug dealers	3.2	3.6	2.5	1.1
Solicited by prostitutes	1.7	2.0	1.2	1.2
Wallet / purse / valuables stolen	1.7	1.9	1.3	1.1
Room vandalized / robbed	0.3	0.3	0.4	0.1
Car vandalized / robbed	1.2	1.5	0.8	0.3
Physical violence / harm	0.4	0.5	0.3	0.2
Other nuisance:				
Parking ticket	1.2	1.2	1.2	0.5
2006				
No problems	93.5	93.2	94.0	96.7
Safety Issues:				
Solicited by drug dealers	1.8	2.0	1.5	0.8
Solicited by prostitutes	1.1	1.1	1.0	0.4
Wallet / purse / valuables stolen	1.4	1.9	0.7	1.4
Room vandalized / robbed	0.4	0.5	0.3	0.4
Car vandalized / robbed	1.3	1.3	1.3	0.3
Physical violence / harm	0.4	0.4	0.3	0.2
Other nuisance:				
Parking ticket	1.6	1.5	1.8	0.4

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research Branch, *Visitor Satisfaction and Activity Report* (annual), see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS  
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2006**

[Covers visitors staying overnight or longer anywhere in the State, and any overnight or non-overnight interisland trips reported by these visitors. Percent of visitor respondents]

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Visitors income 3/				
Under \$15,000	1.2	1.2	1.4	4.2
\$15,000-\$29,999	4.5	4.2	4.9	11.6
\$30,000-\$49,999	10.8	9.7	12.6	24.1
\$50,000-\$99,999	34.1	32.8	36.2	36.6
\$100,000 or more	49.3	52.0	44.8	23.5
Education attainment				
Less than high school graduate	0.7	1.0	0.3	2.2
High school graduate	23.3	23.9	22.3	31.8
Associates degree (2-year)	9.2	9.1	9.2	17.1
Bachelor's degree (4-year)	35.0	35.3	34.4	35.7
Post graduate degree	28.2	27.1	30.1	3.2
Vocational / technical degree	3.6	3.5	3.7	10.1
Employment status				
Working	73.9	72.1	76.8	60.4
Retired	15.7	16.2	15.0	7.4
Student	2.2	2.4	2.0	1.5
Homemaker	6.1	6.7	5.2	22.2
Other	2.1	2.7	1.1	8.4
Primary purpose of trip				
Vacation	66.1	68.4	62.4	62.9
Attend a business meeting / conduct business	6.8	6.5	7.2	1.7
Attend a convention / conference / seminar	3.1	2.2	4.7	0.9
Incentive / reward	1.2	1.1	1.4	1.8
Visit friends / relatives	9.4	9.4	9.4	2.4
Get married	0.6	0.4	0.9	2.1
Attend / participate in wedding	3.6	3.8	3.3	7.8
Honeymoon	4.1	3.3	5.3	8.4
Attend / participate in a sporting event	1.1	0.9	1.4	3.0
Attend / participate in a cultural event	0.5	0.6	0.4	0.9
Medical treatment	0.0	0.0	0.0	0.0
Shopping / fashion	0.0	0.0	0.0	4.4
Other	3.5	3.5	3.5	3.6
Secondary purpose of trip				
Vacation	45.7	41.4	52.8	22.1
Attend a business meeting / conduct business	4.4	5.2	3.0	1.3

Continued on next page.

**Table 7.20-- VISITOR PROFILE AND TRIP CHARACTERISTICS OF VISITORS  
FROM THE U.S. TOTAL, U.S. WEST, U.S. EAST, AND JAPAN: 2006 - Con.**

Characteristic	U.S. total	U.S. West 1/	U.S. East 2/	Japan
Secondary purpose of trip - Con.				
Attend a convention / conference / seminar	1.9	2.3	1.4	0.5
Incentive / reward	3.9	3.7	4.3	1.2
Visit friends / relatives	22.4	25.5	17.3	3.9
Get married	0.6	0.7	0.5	1.1
Attend / participate in wedding	1.7	2.2	0.9	3.8
Honeymoon	2.6	1.7	4.1	3.5
Attend / participate in a sporting event	2.0	1.8	2.2	3.7
Attend / participate in a cultural event	1.7	1.8	1.6	1.9
Medical treatment	0.2	0.2	0.3	0.6
Shopping / fashion	4.2	4.6	3.7	50.8
Other	8.6	9.0	8.0	5.6

1/ Pacific and Mountain States of the United States.

2/ All other states in the Continental United States not included in U.S. West.

3/ For Japanese visitors' income, "Under 1,500,000 Japanese Yen" in place of "Under \$15,000,"  
"1,500,000-2,999,999 Japanese Yen" in place of "\$15,000-\$29,999" etc.

Source: Hawaii State Department of Business, Economic Development and Tourism, Tourism Research  
Branch, *2006 Visitor Satisfaction and Activity Report*, see also <<http://www.hawaii.gov/dbedt/>>.

**Table 7.54-- GOLF COURSES, BY NUMBER OF HOLES, OWNERSHIP, AND ISLAND: 2007**

Status, island, and ownership	Number of golf courses						Number of holes
	Total	9-hole	18-hole	27-hole	36-hole	54-hole	
State total	78	8	58	3	7	2	1,557
Hawaii	18	2	13	-	3	-	360
Municipal	1	-	1	-	-	-	18
Private	17	2	12	-	3	-	342
Maui	11	-	7	-	2	2	306
Municipal	1	-	1	-	-	-	18
Private	10	-	6	-	2	2	288
Lanai	3	1	2	-	-	-	45
Private	3	1	2	-	-	-	45
Molokai	2	1	1	-	-	-	27
Private	2	1	1	-	-	-	27
Oahu	35	3	28	2	2	-	657
Military	6	1	4	1	-	-	108
Municipal	6	1	5	-	-	-	99
Private	23	1	19	1	2	-	450
Kauai	9	1	7	1	-	-	162
Municipal	1	-	1	-	-	-	18
Private	8	1	6	1	-	-	144

Source: *The Honolulu Advertiser*, <<http://the.honoluluadvertiser.com/current/sp/golfguide>> accessed October 29, 2007.

**Table 7.61-- IRONMAN TRIATHLON WORLD CHAMPIONSHIP  
PARTICIPANTS, FINISHERS, AND WINNING TIMES: 1992 TO 2007**

Year	Number of participants	Number of finishers	Winning time (hr., min., sec.)	
			Men	Women
1992	1,379	1,298	8:09:08	8:55:29
1993	1,438	1,353	8:07:45	8:58:23
1994	1,405	1,290	8:20:27	9:20:14
1995	1,444	1,325	8:20:34	9:16:46
1996	1,421	1,288	8:04:08	9:06:49
1997	1,478	1,365	8:33:01	9:31:43
1998	1,487	1,379	8:24:20	9:24:16
1999	1,463	1,411	8:17:17	9:13:02
2000	1,525	1,426	8:21:01	9:26:17
2001	1,468	1,368	8:31:18	9:28:37
2002	1,541	1,455	8:29:56	9:07:54
2003	1,645	1,569	8:22:35	9:11:55
2004	1,728	1,579	8:33:29	9:33:25
2005	1,743	1,688	8:14:17	9:09:30
2006	1,689	1,624	8:11:56	9:18:31
2007	1,787	1,685	8:15:34	9:08:45

Source: Ironman Triathlon World Championship, records; 1995-1998 race results from JTL Timing Systems Hawaii at <<http://www.ironmantri.com>> and 1999-2007 race results from <<http://www.ironmanlive.com>> accessed on October 29, 2007.

**Table 7.62-- TRANSPACIFIC YACHT CLUB'S HONOLULU RACE ENTRIES  
AND WINNING TIMES: 1985 TO 2007**

[The Honolulu Race, sponsored by the Transpacific Yacht Club of Los Angeles, is run biennially between San Pedro, California, and Diamond Head Lighthouse, a great circle distance of 2,255 nautical miles]

Year	Boats entered	Winning times (days, hours, minutes, seconds)	
		Elapsed	Corrected
1985	65	13:06:31:19	9:14:07:40
1987	55	8:12:00:40	8:00:56:41
1989	45	8:12:50:35	8:02:54:08
1991	42	10:08:59:35	9:22:34:13
1993	42	9:09:11:17	8:28:09:06
1995	35	9:01:32:02	8:22:41:48
1997	39	8:06:31:00	7:01:46:11
1999	33	8:02:52:27	7:08:40:10
2001	34	10:17:49:19	8:01:01:08
2003	57	8:17:01:25	7:12:20:29
2005	76	8:16:25:04	6:08:45:05
2006	73	10:11:51:35	6:14:39:33

Source: Transpac 2007 website <<http://www.transpacificyc.org>>.